

CONTRACT



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

CROSSROADS MEDIA, LLC
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

<u>Contract / Revision</u> 322540 /		<u>Alt Order #</u> WOC10031443
<u>Product</u> American Crossroads		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 694	
<u>Advertiser</u> AMERICAN CROSSROADS		<u>Original Date / Revision</u> 07/05/12 / 11/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRC	<u>Account Executive</u> Kaitie Conway	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> RA18+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 27
<u>Agency Ref</u> 02812		<u>Advertiser Ref</u> 23438

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRC	10/30/12	11/05/12	News 4 @ 4:30a	430-5a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	1111--1				5	\$250.00			
N 2	WRC	10/30/12	11/05/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	22222--				10	\$800.00			
N 3	WRC	10/30/12	11/05/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	10	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	22222--				10	\$1,800.00			
N 4	WRC	10/30/12	11/05/12	7-9A TODAY SHOW	7A-9A		:30			NM	10	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	22222--				10	\$2,500.00			
N 5	WRC	10/30/12	11/05/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	22222--				10	\$800.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

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Contract / Revision	Alt Order #
322540 /	WOC10031443

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	American Crossroads	694

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 11/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/30/12-11/05/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$800.00	NM		
				See MG 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20, 14.21, 14.22, 14.23, 14.24, 14.25, 14.26, 14.27, 14.28, 14.29, 14.30, 14.31, 15.1, 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.21, 15.22, 15.23, 15.24, 15.25, 15.26, 15.27, 15.28, 15.29, 15.30, 15.31, 16.1, 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14, 16.15, 16.16, 16.17, 16.18, 16.19, 16.20, 16.21, 16.22, 16.23, 16.24, 16.25, 16.26, 16.27, 16.28, 16.29, 16.30, 16.31, 17.1, 17.2, 17.3, 17.4, 17.5, 17.6, 17.7, 17.8, 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16, 17.17, 17.18, 17.19, 17.20, 17.21, 17.22, 17.23, 17.24, 17.25, 17.26, 17.27, 17.28, 17.29, 17.30, 17.31, 18.1, 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8, 18.9, 18.10, 18.11, 18.12, 18.13, 18.14, 18.15, 18.16, 18.17, 18.18, 18.19, 18.20, 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 19.1, 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Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 11/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
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See MG 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20, 14.21, 14.22, 14.23, 14.24, 14.25, 14.26, 14.27, 14.28, 14.29, 14.30, 14.31, 15.1, 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19, 15.20, 15.21, 15.22, 15.23, 15.24, 15.25, 15.26, 15.27, 15.28, 15.29, 15.30, 15.31, 16.1, 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14, 16.15, 16.16, 16.17, 16.18, 16.19, 16.20, 16.21, 16.22, 16.23, 16.24, 16.25, 16.26, 16.27, 16.28, 16.29, 16.30, 16.31, 17.1, 17.2, 17.3, 17.4, 17.5, 17.6, 17.7, 17.8, 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16, 17.17, 17.18, 17.19, 17.20, 17.21, 17.22, 17.23, 17.24, 17.25, 17.26, 17.27, 17.28, 17.29, 17.30, 17.31, 18.1, 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8, 18.9, 18.10, 18.11, 18.12, 18.13, 18.14, 18.15, 18.16, 18.17, 18.18, 18.19, 18.20, 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 19.1, 19.2, 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62.10, 62.11, 62.12, 62.13, 62.14, 62.15, 62.16, 62.17, 62.18, 62.19, 62.20, 62.21, 62.22, 62.23, 62.24, 62.25, 62.26, 62.27, 62.28, 62.29, 62.30, 62.31, 63.1, 63.2, 63.3, 63.4, 63.5, 63.6, 63.7, 63.8, 63.9, 63.10, 63.11, 63.12, 63.13, 63.14, 63.15, 63.16, 63.17, 63.18, 63.19, 63.20, 63.21, 63.22, 63.23, 63.24, 63.25, 63.26, 63.27, 63.28, 63.29, 63.30, 63.31, 64.1, 64.2, 64.3, 64.4, 64.5, 64.6, 64.7, 64.8, 64.9, 64.10, 64.11, 64.12, 64.13, 1												



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(202) 885-4000

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Contract / Revision	Alt Order #
322540 /	WOC10031443

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	American Crossroads	694

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 11/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WRC	10/29/12-11/04/12		News 4 This Week	530-6a	-----Su	:30		\$200.00	NM		
See MG 9.2												
NA-PGM NOT SCHEDULED												
2	WRC	11/06/12-11/06/12		11A-12P MIDDAY NEWS	11A-12P	-Tu-----	:30		\$1,800.00	NM		
(M) MG for 25.1,9.1												
N 10	WRC	10/30/12	11/04/12	News Sun 6-7a	6-7a		:30			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$700.00												
N 11	WRC	10/30/12	11/04/12	News Sun 7-8a	7-8a		:30			NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$1,000.00												
N 12	WRC	10/30/12	11/04/12	Sunday Today 8-9a	8-9a		:30			NM	2	\$5,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$2,500.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WRC	10/29/12-11/04/12		Sunday Today 8-9a	8-9a	-----Su	:30		\$2,500.00	NM		
See MG 12.2,12.3												
PREEMPT												
2	WRC	11/03/12-11/03/12		Sat. Night Live	1130P-1:02a	-----Sa--	:30		\$4,000.00	NM		
(M) MG for 14.34,14.38,12.1												
3	WRC	11/03/12-11/03/12		News 4 Sat 6am 6-7a	6A-7A	-----Sa--	:30		\$1,100.00	NM		
(M) MG for 14.34,14.38,12.1												
N 13	WRC	10/30/12	11/04/12	News 4 Sun 9-10a	9-10A		:30			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$1,200.00												
N 14	WRC	10/30/12	11/05/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	20	\$16,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 22222-- 10 \$400.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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4001 Nebraska Ave. NW
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<u>Contract / Revision</u> 322540 /		<u>Alt Order #</u> WOC10031443
<u>Product</u> American Crossroads		<u>Estimate #</u> 694
		<u>Original Date / Revision</u> 07/05/12 / 11/08/12

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Spot	Ch	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WRC	10/30/12-11/05/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$400.00	NM		
		See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40,14.41,14.42,14.43,14.44,14.45,14.46,14.47,14.48,14.49,14.50,14.51,14.52,14.53,14.54,14.55,14.56,14.57,14.58,14.59,14.60,14.61,14.62,14.63,14.64,14.65,14.66,14.67,14.68,14.69,14.70,14.71,14.72,14.73,14.74,14.75,14.76,14.77,14.78,14.79,14.80,14.81,14.82,14.83,14.84,14.85,14.86,14.87,14.88,14.89,14.90,14.91,14.92,14.93,14.94,14.95,14.96,14.97,14.98,14.99,15.00,15.01,15.02,15.03,15.04,15.05,15.06,15.07,15.08,15.09,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20,15.21,15.22,15.23,15.24,15.25,15.26,15.27,15.28,15.29,15.30,15.31,15.32,15.33,15.34,15.35,15.36,15.37,15.38,15.39,15.40,15.41,15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56,15.57,15.58,15.59,15.60,15.61,15.62,15.63,15.64,15.65,15.66,15.67,15.68,15.69,15.70,15.71,15.72,15.73,15.74,15.75,15.76,15.77,15.78,15.79,15.80,15.81,15.82,15.83,15.84,15.85,15.86,15.87,15.88,15.89,15.90,15.91,15.92,15.93,15.94,15.95,15.96,15.97,15.98,15.99,16.00,16.01,16.02,16.03,16.04,16.05,16.06,16.07,16.08,16.09,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24,16.25,16.26,16.27,16.28,16.29,16.30,16.31,16.32,16.33,16.34,16.35,16.36,16.37,16.38,16.39,16.40,16.41,16.42,16.43,16.44,16.45,16.46,16.47,16.48,16.49,16.50,16.51,16.52,16.53,16.54,16.55,16.56,16.57,16.58,16.59,16.60,16.61,16.62,16.63,16.64,16.65,16.66,16.67,16.68,16.69,16.70,16.71,16.72,16.73,16.74,16.75,16.76,16.77,16.78,16.79,16.80,16.81,16.82,16.83,16.84,16.85,16.86,16.87,16.88,16.89,16.90,16.91,16.92,16.93,16.94,16.95,16.96,16.97,16.98,16.99,17.00,17.01,17.02,17.03,17.04,17.05,17.06,17.07,17.08,17.09,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.22,17.23,17.24,17.25,17.26,17.27,17.28,17.29,17.30,17.31,17.32,17.33,17.34,17.35,17.36,17.37,17.38,17.39,17.40,17.41,17.42,17.43,17.44,17.45,17.46,17.47,17.48,17.49,17.50,17.51,17.52,17.53,17.54,17.55,17.56,17.57,17.58,17.59,17.60,17.61,17.62,17.63,17.64,17.65,17.66,17.67,17.68,17.69,17.70,17.71,17.72,17.73,17.74,17.75,17.76,17.77,17.78,17.79,17.80,17.81,17.82,17.83,17.84,17.85,17.86,17.87,17.88,17.89,17.90,17.91,17.92,17.93,17.94,17.95,17.96,17.97,17.98,17.99,18.00,18.01,18.02,18.03,18.04,18.05,18.06,18.07,18.08,18.09,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20,18.21,18.22,18.23,18.24,18.25,18.26,18.27,18.28,18.29,18.30,18.31,18.32,18.33,18.34,18.35,18.36,18.37,18.38,18.39,18.40,18.41,18.42,18.43,18.44,18.45,18.46,18.47,18.48,18.49,18.50,18.51,18.52,18.53,18.54,18.55,18.56,18.57,18.58,18.59,18.60,18.61,18.62,18.63,18.64,18.65,18.66,18.67,18.68,18.69,18.70,18.71,18.72,18.73,18.74,18.75,18.76,18.77,18.78,18.79,18.80,18.81,18.82,18.83,18.84,18.85,18.86,18.87,18.88,18.89,18.90,18.91,18.92,18.93,18.94,18.95,18.96,18.97,18.98,18.99,19.00,19.01,19.02,19.03,19.04,19.05,19.06,19.07,19.08,19.09,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24,19.25,19.26,19.27,19.28,19.29,19.30,19.31,19.32,19.33,19.34,19.35,19.36,19.37,19.38,19.39,19.40,19.41,19.42,19.43,19.44,19.45,19.46,19.47,19.48,19.49,19.50,19.51,19.52,19.53,19.54,19.55,19.56,19.57,19.58,19.59,19.60,19.61,19.62,19.63,19.64,19.65,19.66,19.67,19.68,19.69,19.70,19.71,19.72,19.73,19.74,19.75,19.76,19.77,19.78,19.79,19.80,19.81,19.82,19.83,19.84,19.85,19.86,19.87,19.88,19.89,19.90,19.91,19.92,19.93,19.94,19.95,19.96,19.97,19.98,19.99,20.00,20.01,20.02,20.03,20.04,20.05,20.06,20.07,20.08,20.09,20.10,20.11,20.12,20.13,20.14,20.15,20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25,20.26,20.27,20.28,20.29,20.30,20.31,20.32,20.33,20.34,20.35,20.36,20.37,20.38,20.39,20.40,20.41,20.42,20.43,20.44,20.45,20.46,20.47,20.48,20.49,20.50,20.51,20.52,20.53,20.54,20.55,20.56,20.57,20.58,20.59,20.60,20.61,20.62,20.63,20.64,20.65,20.66,20.67,20.68,20.69,20.70,20.71,20.72,20.73,20.74,20.75,20.76,20.77,20.78,20.79,20.80,20.81,20.82,20.83,20.84,20.85,20.86,20.87,20.88,20.89,20.90,20.91,20.92,20.93,20.94,20.95,20.96,20.97,20.98,20.99,21.00,21.01,21.02,21.03,21.04,21.05,21.06,21.07,21.08,21.09,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23,21.24,21.25,21.26,21.27,21.28,21.29,21.30,21.31,21.32,21.33,21.34,21.35,21.36,21.37,21.38,21.39,21.40,21.41,21.42,21.43,21.44,21.45,21.46,21.47,21.48,21.49,21.50,21.51,21.52,21.53,21.54,21.55,21.56,21.57,21.58,21.59,21.60,21.61,21.62,21.63,21.64,21.65,21.66,21.67,21.68,21.69,21.70,21.71,21.72,21.73,21.74,21.75,21.76,21.77,21.78,21.79,21.80,21.81,21.82,21.83,21.84,21.85,21.86,21.87,21.88,21.89,21.90,21.91,21.92,21.93,21.94,21.95,21.96,21.97,21.98,21.99,22.00,22.01,22.02,22.03,22.04,22.05,22.06,22.07,22.08,22.09,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,22.39,22.40,22.41,22.42,22.43,22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(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322540 /	WOC10031443

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	American Crossroads	694

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 11/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
19	WRC	10/30/12-11/05/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$520.00	NM		
20	WRC	10/30/12-11/05/12	10-11A	TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00	NM		
21	WRC	10/30/12-11/05/12	10-11A	TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00	NM		
22	WRC	10/30/12-11/05/12	10-11A	TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00	NM		
		See MG 22.22,22.23,22.24,22.25										
		PREEMPT										
23	WRC	10/30/12-11/05/12	10-11A	TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00	NM		
24	WRC	10/30/12-11/05/12	10-11A	TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00	NM		
25	WRC	10/30/12-11/05/12	10-11A	TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00	NM		
		Credited										
		PREEMPT										
26	WRC	10/30/12-11/05/12	10-11A	TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00	NM		
		Credited										
		PREEMPT										
27	WRC	10/30/12-11/05/12	10-11A	TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00	NM		
28	WRC	10/30/12-11/05/12	10-11A	TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00	NM		
		See MG 22.22,22.23,22.24,22.25										
		PREEMPT										
29	WRC	10/30/12-11/05/12	10-11A	TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00	NM		
30	WRC	10/30/12-11/05/12	10-11A	TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$1,000.00	NM		
31	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
32	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
33	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
34	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
		See MG 12.2,12.3										
		PREEMPT										
35	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
		See MG 22.22,22.23,22.24,22.25										
		PREEMPT										
36	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
		See MG 22.22,22.23,22.24,22.25										
		PREEMPT										
37	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
		See MG 22.22,22.23,22.24,22.25										
		PREEMPT										
38	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		
		See MG 12.2,12.3										
		PREEMPT										
39	WRC	10/30/12-11/05/12	9-10A	TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,300.00	NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
322540 /	WOC10031443

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	American Crossroads	694

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 11/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WRC	10/30/12-11/05/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$350.00	NM		
	See MG 16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24 PREEMPT											
2	WRC	10/30/12-11/05/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$350.00	NM		
	See MG 16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24 PREEMPT											
3	WRC	10/30/12-11/05/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$350.00	NM		
	See MG 16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24 PREEMPT											
4	WRC	10/30/12-11/05/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$350.00	NM		
	See MG 16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24 PREEMPT											
5	WRC	10/30/12-11/05/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$350.00	NM		
	See MG 16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24 PREEMPT											
6	WRC	10/30/12-11/05/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$810.00	NM		
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
7	WRC	10/30/12-11/05/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$810.00	NM		
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
8	WRC	10/30/12-11/05/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$810.00	NM		
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
9	WRC	10/30/12-11/05/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$810.00	NM		
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
10	WRC	10/30/12-11/05/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		\$810.00	NM		
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
11	WRC	10/30/12-11/05/12	Steve Harvey	2-3p	MTuWThF----		:30		\$650.00	NM		
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
12	WRC	10/30/12-11/05/12	Steve Harvey	2-3p	MTuWThF----		:30		\$650.00	NM		
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
13	WRC	10/30/12-11/05/12	Steve Harvey	2-3p	MTuWThF----		:30		\$650.00	NM		
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
14	WRC	10/30/12-11/05/12	Steve Harvey	2-3p	MTuWThF----		:30		\$650.00	NM		
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
15	WRC	10/30/12-11/05/12	Access H Live	12-1p	MTuWThF----		:30		\$550.00	NM		
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
16	WRC	10/30/12-11/05/12	Access H Live	12-1p	MTuWThF----		:30		\$550.00	NM		
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
17	WRC	10/30/12-11/05/12	Access H Live	12-1p	MTuWThF----		:30		\$550.00	NM		
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
18	WRC	10/30/12-11/05/12	Access H Live	12-1p	MTuWThF----		:30		\$550.00	NM		
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
19	WRC	10/30/12-11/05/12	Access H Live	12-1p	MTuWThF----		:30		\$550.00	NM		
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
20	WRC	10/30/12-11/05/12	Ellen	3P-4P	MTuWThF----		:30		\$825.00	NM		
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
21	WRC	10/30/12-11/05/12	Ellen	3P-4P	MTuWThF----		:30		\$825.00	NM		
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

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Contract / Revision	Alt Order #
322540 /	WOC10031443

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	American Crossroads	694

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 11/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
22	WRC	10/30/12	11/05/12	Ellen	3P-4P	MTuWThF----	:30		\$825.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
23	WRC	10/30/12	11/05/12	Ellen	3P-4P	MTuWThF----	:30		\$825.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
24	WRC	10/30/12	11/05/12	Ellen	3P-4P	MTuWThF----	:30		\$825.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	MG for 15.3,15.4,16.2,17.3,17.4,16.1,16.4,16.5,17.5,18.4,15.1,17.2,18.5,18.2,18.3,15.5,17.1,15.2,18.1,16.3											
N 17	WRC	10/30/12	11/05/12	2-3p Nate Berkus	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week: 10/30/12	11/05/12	11111--					5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/30/12-11/05/12	2-3p Nate Berkus	2-3p	MTuWThF----	:30		\$300.00	NM		
				See MG 16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24								
				PREEMPT								
	2	WRC	10/30/12-11/05/12	2-3p Nate Berkus	2-3p	MTuWThF----	:30		\$300.00	NM		
				See MG 16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24								
				PREEMPT								
	3	WRC	10/30/12-11/05/12	2-3p Nate Berkus	2-3p	MTuWThF----	:30		\$300.00	NM		
				See MG 16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24								
				PREEMPT								
	4	WRC	10/30/12-11/05/12	2-3p Nate Berkus	2-3p	MTuWThF----	:30		\$300.00	NM		
				See MG 16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24								
				PREEMPT								
	5	WRC	10/30/12-11/05/12	2-3p Nate Berkus	2-3p	MTuWThF----	:30		\$300.00	NM		
				See MG 16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24								
				PREEMPT								
N 18	WRC	10/30/12	11/05/12	Ellen	3P-4P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week: 10/30/12	11/05/12	11111--					5	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/30/12-11/05/12	Ellen	3P-4P	MTuWThF----	:30		\$600.00	NM		
				See MG 16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24								
				PREEMPT								
	2	WRC	10/30/12-11/05/12	Ellen	3P-4P	MTuWThF----	:30		\$600.00	NM		
				See MG 16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24								
				PREEMPT								
	3	WRC	10/30/12-11/05/12	Ellen	3P-4P	MTuWThF----	:30		\$600.00	NM		
				See MG 16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24								
				PREEMPT								
	4	WRC	10/30/12-11/05/12	Ellen	3P-4P	MTuWThF----	:30		\$600.00	NM		
				See MG 16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24								
				PREEMPT								
	5	WRC	10/30/12-11/05/12	Ellen	3P-4P	MTuWThF----	:30		\$600.00	NM		
				See MG 16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24								
				PREEMPT								
N 19	WRC	10/30/12	11/05/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322540 /	WOC10031443

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	American Crossroads	694

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 11/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/30/12</td><td>11/05/12</td><td>11111--</td><td>5</td><td>\$800.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/30/12	11/05/12	11111--	5	\$800.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	10/30/12	11/05/12	11111--	5	\$800.00																																	
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																												
	1	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$800.00	NM																												
	See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21 PREEMPT																																					
	2	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$800.00	NM																												
	See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21 PREEMPT																																					
	3	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$800.00	NM																												
	See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21 PREEMPT																																					
	4	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$800.00	NM																												
	See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21 PREEMPT																																					
	5	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$800.00	NM																												
	See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21 PREEMPT																																					
N 20	WRC	10/30/12	11/05/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	0	\$0.00																										
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/30/12</td><td>11/05/12</td><td>11111--</td><td>5</td><td>\$1,400.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/30/12	11/05/12	11111--	5	\$1,400.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	10/30/12	11/05/12	11111--	5	\$1,400.00																																	
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																												
	1	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,400.00	NM																												
	See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21 PREEMPT																																					
	2	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,400.00	NM																												
	See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21 PREEMPT																																					
	3	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,400.00	NM																												
	See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21 PREEMPT																																					
	4	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,400.00	NM																												
	See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21 PREEMPT																																					
	5	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,400.00	NM																												
	See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21 PREEMPT																																					
N 21	WRC	10/30/12	11/05/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	0	\$0.00																										
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/30/12</td><td>11/05/12</td><td>11111--</td><td>5</td><td>\$1,800.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/30/12	11/05/12	11111--	5	\$1,800.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	10/30/12	11/05/12	11111--	5	\$1,800.00																																	

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322540 /	WOC10031443

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	American Crossroads	694

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 11/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,800.00	NM		
			See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21									
			PREEMPT									
	2	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,800.00	NM		
			See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21									
			PREEMPT									
	3	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,800.00	NM		
			See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21									
			PREEMPT									
	4	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,800.00	NM		
			See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21									
			PREEMPT									
	5	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$1,800.00	NM		
			See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21									
			PREEMPT									
N 22	WRC	10/30/12	11/05/12	7-730P NBC NIGHTLY NEW	7P-730P		:30			NM	17	\$45,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	11111--				5	\$7,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322540 /	WOC10031443

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	American Crossroads	694

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 11/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date	End Date	Description	Start/End Time	Weekdays	Length	Rate	Type			
1	WRC	10/30/12-11/05/12	7-730P NBC NIGHTLY NEW	7P-730P	MTuWThF----		:30	\$7,500.00		NM		
		See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21										
		PREEMPT										
2	WRC	10/30/12-11/05/12	7-730P NBC NIGHTLY NEW	7P-730P	MTuWThF----		:30	\$7,500.00		NM		
		See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21										
		PREEMPT										
3	WRC	10/30/12-11/05/12	7-730P NBC NIGHTLY NEW	7P-730P	MTuWThF----		:30	\$7,500.00		NM		
		See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21										
		PREEMPT										
4	WRC	10/30/12-11/05/12	7-730P NBC NIGHTLY NEW	7P-730P	MTuWThF----		:30	\$7,500.00		NM		
		See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21										
		PREEMPT										
5	WRC	10/30/12-11/05/12	7-730P NBC NIGHTLY NEW	7P-730P	MTuWThF----		:30	\$7,500.00		NM		
		See MG 22.6,22.7,22.8,22.9,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21										
		PREEMPT										
6	WRC	10/30/12-11/05/12	7-730P NBC NIGHTLY NEW	7P-730P	MTuWThF----		:30	\$8,075.00		NM		
		MG for 21.5,20.2,19.1,19.4,21.2,22.2,20.4,19.2,20.5,21.3,20.1,22.1,21.1,19.5,21.4,19.3,22.3,20.3,22.5,22.4										
7	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----		:30	\$1,850.00		NM		
		See MG 22.22,22.23,22.24,22.25										
		PREEMPT										
8	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----		:30	\$1,850.00		NM		
		See MG 22.22,22.23,22.24,22.25										
		PREEMPT										
9	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----		:30	\$1,850.00		NM		
		MG for 21.5,20.2,19.1,19.4,21.2,22.2,20.4,19.2,20.5,21.3,20.1,22.1,21.1,19.5,21.4,19.3,22.3,20.3,22.5,22.4										
10	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----		:30	\$1,850.00		NM		
		See MG 22.22,22.23,22.24,22.25										
		PREEMPT										
11	WRC	10/30/12-11/05/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----		:30	\$1,850.00		NM		
		MG for 21.5,20.2,19.1,19.4,21.2,22.2,20.4,19.2,20.5,21.3,20.1,22.1,21.1,19.5,21.4,19.3,22.3,20.3,22.5,22.4										
12	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----		:30	\$1,650.00		NM		
		MG for 21.5,20.2,19.1,19.4,21.2,22.2,20.4,19.2,20.5,21.3,20.1,22.1,21.1,19.5,21.4,19.3,22.3,20.3,22.5,22.4										
13	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----		:30	\$1,650.00		NM		
		MG for 21.5,20.2,19.1,19.4,21.2,22.2,20.4,19.2,20.5,21.3,20.1,22.1,21.1,19.5,21.4,19.3,22.3,20.3,22.5,22.4										
14	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----		:30	\$1,650.00		NM		
		MG for 21.5,20.2,19.1,19.4,21.2,22.2,20.4,19.2,20.5,21.3,20.1,22.1,21.1,19.5,21.4,19.3,22.3,20.3,22.5,22.4										
15	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----		:30	\$1,650.00		NM		
		MG for 21.5,20.2,19.1,19.4,21.2,22.2,20.4,19.2,20.5,21.3,20.1,22.1,21.1,19.5,21.4,19.3,22.3,20.3,22.5,22.4										
16	WRC	10/30/12-11/05/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----		:30	\$1,650.00		NM		
		MG for 21.5,20.2,19.1,19.4,21.2,22.2,20.4,19.2,20.5,21.3,20.1,22.1,21.1,19.5,21.4,19.3,22.3,20.3,22.5,22.4										
17	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----		:30	\$1,100.00		NM		
		MG for 21.5,20.2,19.1,19.4,21.2,22.2,20.4,19.2,20.5,21.3,20.1,22.1,21.1,19.5,21.4,19.3,22.3,20.3,22.5,22.4										
18	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----		:30	\$1,100.00		NM		
		MG for 21.5,20.2,19.1,19.4,21.2,22.2,20.4,19.2,20.5,21.3,20.1,22.1,21.1,19.5,21.4,19.3,22.3,20.3,22.5,22.4										
19	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----		:30	\$1,100.00		NM		
		MG for 21.5,20.2,19.1,19.4,21.2,22.2,20.4,19.2,20.5,21.3,20.1,22.1,21.1,19.5,21.4,19.3,22.3,20.3,22.5,22.4										
20	WRC	10/30/12-11/05/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----		:30	\$1,100.00		NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322540 /	WOC10031443

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	American Crossroads	694

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 11/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> </div>												
<div> <div>MG for 21.5,20.2,19.1,19.4,21.2,22.2,20.4,19.2,20.5,21.3,20.1,22.1,21.1,19.5,21.4,19.3,22.3,20.3,22.5,22.4</div> <div>21 WRC 10/30/12-11/05/12 4-5P NEWS4 @ 4PM 4P-5P MTuWThF- - - - :30 \$1,100.00 NM</div> </div>												
<div> <div>MG for 21.5,20.2,19.1,19.4,21.2,22.2,20.4,19.2,20.5,21.3,20.1,22.1,21.1,19.5,21.4,19.3,22.3,20.3,22.5,22.4</div> <div>22 WRC 11/02/12-11/02/12 5-6P NEWS 4 @ 5PM 5P-6P - - - - - F - - - - :30 \$4,000.00 NM</div> </div>												
<div> <div>MG for 24.13,14.36,14.40,24.11,14.35,22.7,22.8,14.28,14.22,14.37,22.10</div> <div>23 WRC 11/02/12-11/02/12 6-7P NEWS4 @ 6PM 6P-7P - - - - - F - - - - :30 \$7,500.00 NM</div> </div>												
<div> <div>MG for 24.13,14.36,14.40,24.11,14.35,22.7,22.8,14.28,14.22,14.37,22.10</div> <div>24 WRC 11/02/12-11/02/12 Ellen 3P-4P - - - - - F - - - - :30 \$3,000.00 NM</div> </div>												
<div> <div>MG for 24.13,14.36,14.40,24.11,14.35,22.7,22.8,14.28,14.22,14.37,22.10</div> <div>25 WRC 10/30/12-11/05/12 Pres./RNC Addresses 11:49a-12n - - - - - Su :30 \$5,350.00 NM</div> </div>												
<div> <div>MG for 24.13,14.36,14.40,24.11,14.35,22.7,22.8,14.28,14.22,14.37,22.10</div> </div>												
N 23	WRC	10/30/12	11/03/12	630-7P NBC SA NIGHTLYNE	630-7P		:30			NM	4	\$9,150.00
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> </div>												
<div> <div>Week: 10/29/12</div> <div>11/04/12</div> <div>- - - - - 1 -</div> <div>1</div> <div>\$2,500.00</div> </div>												
<div> <div>Spot</div> <div>Ch</div> <div>Date Range</div> <div>Description</div> <div>Start/End Time</div> <div>Weekdays</div> <div>Length</div> <div>Rate</div> <div>Type</div> </div>												
<div> <div>1</div> <div>WRC</div> <div>10/29/12-11/04/12</div> <div>630-7P NBC SA NIGHTLYNE 630-7P</div> <div></div> <div>- - - - - Sa - -</div> <div>:30</div> <div>\$2,500.00</div> <div>NM</div> </div>												
<div> <div>See MG 23.2,23.3,23.4,23.5</div> <div>PREEMPT</div> </div>												
<div> <div>2</div> <div>WRC</div> <div>10/29/12-11/04/12</div> <div>630-7P NBC SA NIGHTLYNE 630-7P</div> <div></div> <div>- - - - - Sa - -</div> <div>:30</div> <div>\$4,600.00</div> <div>NM</div> </div>												
<div> <div>See MG 23.6,23.7</div> <div>NA-PGM NOT SCHEDULED</div> </div>												
<div> <div>3</div> <div>WRC</div> <div>10/29/12-11/04/12</div> <div>6-630P NEWS4 @ 6P SA Wk 6-630P</div> <div></div> <div>- - - - - Sa - -</div> <div>:30</div> <div>\$1,650.00</div> <div>NM</div> </div>												
<div> <div>See MG 23.6,23.7</div> <div>NA-PGM NOT SCHEDULED</div> </div>												
<div> <div>4</div> <div>WRC</div> <div>10/29/12-11/04/12</div> <div>6-630P NEWS4 @ 6P SU Wk 6-630P</div> <div></div> <div>- - - - - Su</div> <div>:30</div> <div>\$1,500.00</div> <div>NM</div> </div>												
<div> <div>MG for 23.1 11/03</div> </div>												
<div> <div>5</div> <div>WRC</div> <div>10/29/12-11/04/12</div> <div>News 4 Sat 9-1030a</div> <div>9-1030a</div> <div>- - - - - Sa - -</div> <div>:30</div> <div>\$1,400.00</div> <div>NM</div> </div>												
<div> <div>MG for 23.1 11/03</div> </div>												
<div> <div>6</div> <div>WRC</div> <div>11/03/12-11/03/12</div> <div>Notre Dame</div> <div>330-7p</div> <div>- - - - - Sa - -</div> <div>:30</div> <div>\$3,125.00</div> <div>NM</div> </div>												
<div> <div>MG for 23.2,23.3</div> </div>												
<div> <div>7</div> <div>WRC</div> <div>11/03/12-11/03/12</div> <div>Notre Dame</div> <div>330-7p</div> <div>- - - - - Sa - -</div> <div>:30</div> <div>\$3,125.00</div> <div>NM</div> </div>												
<div> <div>MG for 23.2,23.3</div> </div>												
N 24	WRC	10/30/12	11/05/12	730-8P ACCESS HOLLYWOOD	730P-8P		:30			NM	14	\$43,600.00
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> </div>												
<div> <div>Week: 10/30/12</div> <div>11/05/12</div> <div>11111 - -</div> <div>5</div> <div>\$3,500.00</div> </div>												

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
322540 /	WOC10031443

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	American Crossroads	694

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 11/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WRC	10/30/12-11/05/12		730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
		See MG 24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19,24.20 PREEMPT										
2	WRC	10/30/12-11/05/12		730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
		See MG 24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19,24.20 PREEMPT										
3	WRC	10/30/12-11/05/12		730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
		See MG 24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19,24.20 PREEMPT										
4	WRC	10/30/12-11/05/12		730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
		See MG 24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19,24.20 PREEMPT										
5	WRC	10/30/12-11/05/12		730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
		See MG 24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19,24.20 PREEMPT										
6	WRC	10/30/12-11/05/12		730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$4,200.00	NM		
		See MG 24.21,24.22,24.23 PREEMPT										
7	WRC	10/30/12-11/05/12		730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$4,200.00	NM		
		MG for 24.4,28.2,28.5,30.4,28.1,28.6,24.3,28.4,28.3,30.1,30.3,24.5,30.2,30.5,24.2,24.1										
8	WRC	10/30/12-11/05/12		730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$4,200.00	NM		
		MG for 24.4,28.2,28.5,30.4,28.1,28.6,24.3,28.4,28.3,30.1,30.3,24.5,30.2,30.5,24.2,24.1										
9	WRC	10/30/12-11/05/12		730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$4,200.00	NM		
		MG for 24.4,28.2,28.5,30.4,28.1,28.6,24.3,28.4,28.3,30.1,30.3,24.5,30.2,30.5,24.2,24.1										
10	WRC	10/30/12-11/05/12		730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$4,200.00	NM		
		MG for 24.4,28.2,28.5,30.4,28.1,28.6,24.3,28.4,28.3,30.1,30.3,24.5,30.2,30.5,24.2,24.1										
11	WRC	10/30/12-11/05/12		1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,450.00	NM		
		See MG 22.22,22.23,22.24,22.25 PREEMPT										
12	WRC	10/30/12-11/05/12		1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,450.00	NM		
		See MG 24.21,24.22,24.23 PREEMPT										
13	WRC	10/30/12-11/05/12		1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,450.00	NM		
		See MG 22.22,22.23,22.24,22.25 PREEMPT										
14	WRC	10/30/12-11/05/12		1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,450.00	NM		
		MG for 24.4,28.2,28.5,30.4,28.1,28.6,24.3,28.4,28.3,30.1,30.3,24.5,30.2,30.5,24.2,24.1										
15	WRC	10/30/12-11/05/12		1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,450.00	NM		
		MG for 24.4,28.2,28.5,30.4,28.1,28.6,24.3,28.4,28.3,30.1,30.3,24.5,30.2,30.5,24.2,24.1										
16	WRC	10/30/12-11/05/12		11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,650.00	NM		
		MG for 24.4,28.2,28.5,30.4,28.1,28.6,24.3,28.4,28.3,30.1,30.3,24.5,30.2,30.5,24.2,24.1										
17	WRC	10/30/12-11/05/12		11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,650.00	NM		
		MG for 24.4,28.2,28.5,30.4,28.1,28.6,24.3,28.4,28.3,30.1,30.3,24.5,30.2,30.5,24.2,24.1										
18	WRC	10/30/12-11/05/12		11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,650.00	NM		
		MG for 24.4,28.2,28.5,30.4,28.1,28.6,24.3,28.4,28.3,30.1,30.3,24.5,30.2,30.5,24.2,24.1										
19	WRC	10/30/12-11/05/12		11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,650.00	NM		
		MG for 24.4,28.2,28.5,30.4,28.1,28.6,24.3,28.4,28.3,30.1,30.3,24.5,30.2,30.5,24.2,24.1										

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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Contract / Revision	Alt Order #
322540 /	WOC10031443

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	American Crossroads	694

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 11/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
20	WRC	10/30/12	11/05/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,650.00	NM		
	MG for 24.4,28.2,28.5,30.4,28.1,28.6,24.3,28.4,28.3,30.1,30.3,24.5,30.2,30.5,24.2,24.1											
21	WRC	10/29/12	11/03/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$4,200.00	NM		
	MG for 24.12,24.6											
22	WRC	10/30/12	11/02/12	News 4 @ 4:30a	4:26-4:59a	-TuWTh-----	:30		\$450.00	NM		
	MG for 24.12,24.6											
23	WRC	10/30/12	11/02/12	Steve Harvey	2-3p	-TuWThF----	:30		\$1,000.00	NM		
	MG for 24.12,24.6											
N 25	WRC	10/30/12	11/03/12	Redskins Showtime 7-730p	7-730P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	-----1-	1	\$1,000.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/29/12-11/04/12	Redskins Showtime 7-730p	7-730P	-----Sa--	:30		\$1,000.00	NM		
	See MG 9.2											
	DNA-SPORTS OVERRUN											
N 26	WRC	10/30/12	11/04/12	Ftball Night Am Non-Loc	7-815p		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	-----1	1	\$8,000.00						
N 27	WRC	10/30/12	11/04/12	NFL Reg Season Non-Local	8P-1130P		:30			NM	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	-----1	1	\$20,000.00						
N 28	WRC	10/30/12	11/05/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/30/12	11/05/12	111111-	6	\$3,000.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/30/12-11/05/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,000.00	NM		
	See MG 24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19,24.20											
	PREEMPT											
	2	WRC	10/30/12-11/05/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,000.00	NM		
	See MG 24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19,24.20											
	PREEMPT											
	3	WRC	10/30/12-11/05/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,000.00	NM		
	See MG 24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19,24.20											
	PREEMPT											
	4	WRC	10/30/12-11/05/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,000.00	NM		
	See MG 24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19,24.20											
	PREEMPT											
	5	WRC	10/30/12-11/05/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,000.00	NM		
	See MG 24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19,24.20											
	PREEMPT											
	6	WRC	10/30/12-11/05/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		\$3,000.00	NM		
	See MG 24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19,24.20											
	PREEMPT											
N 29	WRC	10/30/12	11/04/12	1130P-1205A NEWS (NFL)	1130P-1205a		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/12	11/04/12	-----1	1	\$4,000.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322540 /	WOC10031443

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	American Crossroads	694

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 11/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 30	WRC	10/30/12	11/05/12	1135-1237A TONIGHT SHOW	1135P-1237A		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	11111--				5	\$1,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/30/12-11/05/12	1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,200.00	NM		
See MG 24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19,24.20 PREEMPT												
	2	WRC	10/30/12-11/05/12	1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,200.00	NM		
See MG 24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19,24.20 PREEMPT												
	3	WRC	10/30/12-11/05/12	1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,200.00	NM		
See MG 24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19,24.20 PREEMPT												
	4	WRC	10/30/12-11/05/12	1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,200.00	NM		
See MG 24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19,24.20 PREEMPT												
	5	WRC	10/30/12-11/05/12	1135-1237A TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$1,200.00	NM		
See MG 24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19,24.20 PREEMPT												
N 31	WRC	10/30/12	11/05/12	1237-137a Fallon	1237-137a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	1-----				1	\$450.00			
N 32	WRC	10/30/12	11/03/12	Sat. Night Live	1130P-1:02a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$2,000.00			
N 33	WRC	10/30/12	11/04/12	Access H	1235-135a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$400.00			
N 34	WRC	10/30/12	11/03/12	Inside the Rdskins	10-11am		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$750.00			
N 35	WRC	10/30/12	11/03/12	Notre Dame	2-7p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$2,000.00			
Totals											124	\$228,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	124	\$228,500.00	\$194,225.00
Totals	124	\$228,500.00	\$194,225.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.